

Kansas Federation of Democratic Women

General Election Endorsement Policy

Kansas Federation of Democratic Women (KFDW) thank you for your service and willingness to run for public office. We appreciate each of you and your campaigns as you face challenging but important races.

We champion your campaigns! Our primary mission is to elect as many Kansas Democratic candidates as possible. Our members are passionate and engaged political activists who donate personal time, money, resources, and talent to help candidates win their races. We are energized and support your campaigns.

We welcome and encourage you to attend local chapter meetings and events to give stump speeches, request donations, and recruit volunteers. Find local chapter information on www.KFDW.org.

As independent PACs, each chapter holds fundraisers throughout the year to obtain funds to donate to campaigns like yours. We are always happy to see candidates at our fundraisers and meetings! We know these events cut into a candidate's canvass and call times. We appreciate the time you take to attend.

As a Democratic Women's advocacy organization, **KFDW**

- only *donates* to campaigns during even year General Elections after the August Primary.
- only *endorses* candidates after every August Primary.
- only *endorses* and supports candidates who elevate and advance women's issues.
- only *donates* to candidates running within Kansas for (*Governor/Lieutenant Governor, Attorney General, Secretary of State, State Treasurer, Insurance Commissioner, State Senate, State House of Representatives, and State Board of Education*)
- will consider endorsing but not donating to countywide candidates.
 - Prior to DemoFest, Local Chapter Presidents may submit recommendations for candidate endorsement consideration to the KFDW President. KFDW Executive Board will vote on endorsements at the September board meeting (second Monday).
- will mail endorsement letters and donations by September 15th.

Candidate must

- be a registered Democrat
- be registered in a local KFDW chapter as of the primary election of the current election year.
 - *KFDW will consider donating to non-member candidates who run in areas without a local chapter within 50 miles.* Non-members receive lower contributions. Memberships may be purchased on our website: www.kfdw.org
- have an organized campaign, canvassed, recruited volunteers, and raised \$1,000 reflected on the Ethics Commission site from the Primary Ethics Report when available.
- agree to be listed as an endorsed candidate on KFDW website and other social media.
- be pro-choice ~ NFDW requirement
- preference is given to candidates who identify as women but candidates who identify as men and who support women's issues will also be considered.

- (and campaigns) keep discussions and opinions, especially on social media, respectful and civil towards fellow Democrats/candidates/campaigns to be considered for and to retain KFDW endorsements.
- be vetted/approved by the local KFDW chapter where applicable, Democratic Party Chair of candidate's County, or KDP Chair.

Donation amount is

- determined by the KFDW board
- based on the amount of available campaign funds in a given years cycle
- calculated with consideration given, but not limited to:
 - *Candidates who identify as women*
 - *KFDW chapter membership*
 - *Chapter and KFDW activity*
 - *Viability of the seat*
 - *Viability of the candidate*
 - *Race difficulty*

Thank you for your willingness to run and step up for Kansans.

Candace Ayars
President, KFDW